

THE BASICS

<div><div>WHO</div><div>Who is this data about?</div><div>Who collected this data?</div><div>Who is this dataset for? Who is it intended to benefit or serve?</div></div>	<div><div>WHAT</div><div>What is the data about?</div><div>Which headers or data are ambiguous?</div><div>Are there any headers for which an explicit definition is provided?</div></div>
<div><div>WHEN</div><div>What timespan is represented in the data?</div></div>	<div><div>When was the data collected?</div></div>
<div><div>WHERE</div><div>Where is the data from? (i.e. does it pertain to residents of a specific area? a particular geographic location? etc.)</div></div>	
<div><div>WHY</div><div>Why was this data collected? What is its intended use?</div></div>	
<div><div>HOW</div><div>How was the data collected?</div></div>	