

Web Accessibility Evaluations Rubric

10 points total. Start with one point for submitting the assignment.

	Full Credit	Partial Credit	No Credit
Tested three different websites	Tested three websites and described multiple usability issues, and how these issues may impact users. (+3 points)	Tested fewer websites, or didn't describe findings adequately. (+1 or +2 points)	Not completed. (+0 points)
Response to the prompt: "Based on the class's findings, do you think most websites are easily used by people with visual and/or motor impairments?"	Response cites examples from the class's findings. Should explain that many websites have at least some usability issues. (+2 points)	Insufficiently detailed response, or not well-thought-out. (+1 point)	Not completed. (+0 points)
Response to the prompt: "Why do you think things are this way?"	Response may cite lack of awareness or placing a low priority on accessibility. Shouldn't emphasize lack of resources. (+2 points)	Insufficiently detailed response, or not well-thought-out. (+1 point)	Not completed. (+0 points)
Response to the prompt: "What should be done to improve web accessibility?"	Response may cite increased training for developers, greater enforcement of regulations by the government, or greater awareness by society at-large. (+2 points)	Insufficiently detailed response, or not well-thought-out. (+1 point)	Not completed. (+0 points)

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